



TOURISM GRADING COUNCIL
OF SOUTH AFRICA



Demystifying the Universal Accessibility Grading Criteria

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TGCSA Awards Sub-Committee Member

Universally accessible tourism

Based on the concept of UNIVERSAL DESIGN

“The design of products, services and environments to be usable by all people, to the greatest extent possible, without the need for personal adaptation or special provision”

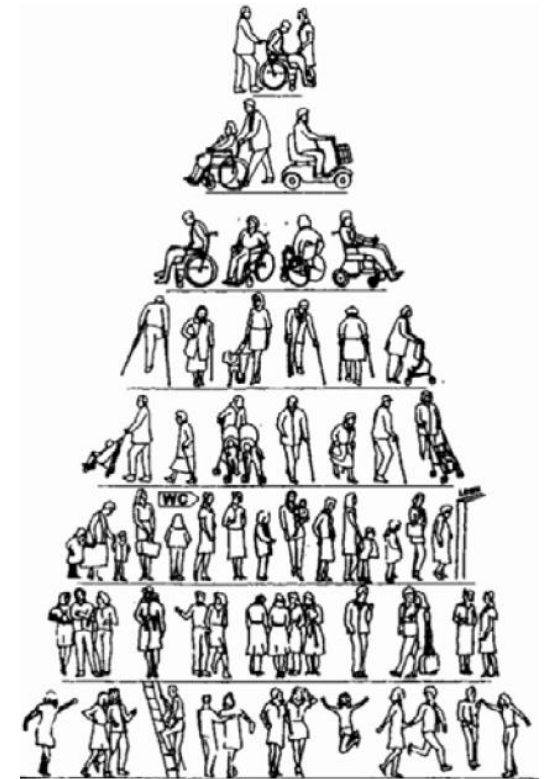
Universal design” shall not exclude assistive devices for particular groups of persons with disabilities where this is needed.



Who benefits ?

“UA is focused on making all environments accessible to all people, throughout their life”

- *Children*
- *Senior citizens and the elderly*
- *Persons with mobility limitations*
- *Persons with sight limitations*
- *Persons with cognitive limitations*
- *Persons who are linguistically challenged*
- *Pregnant women*
- *Persons who have become obese*
- *Those who use strollers and prams*
- *Those requiring luggage access*
- *Inebriated persons*
- *Service personnel*





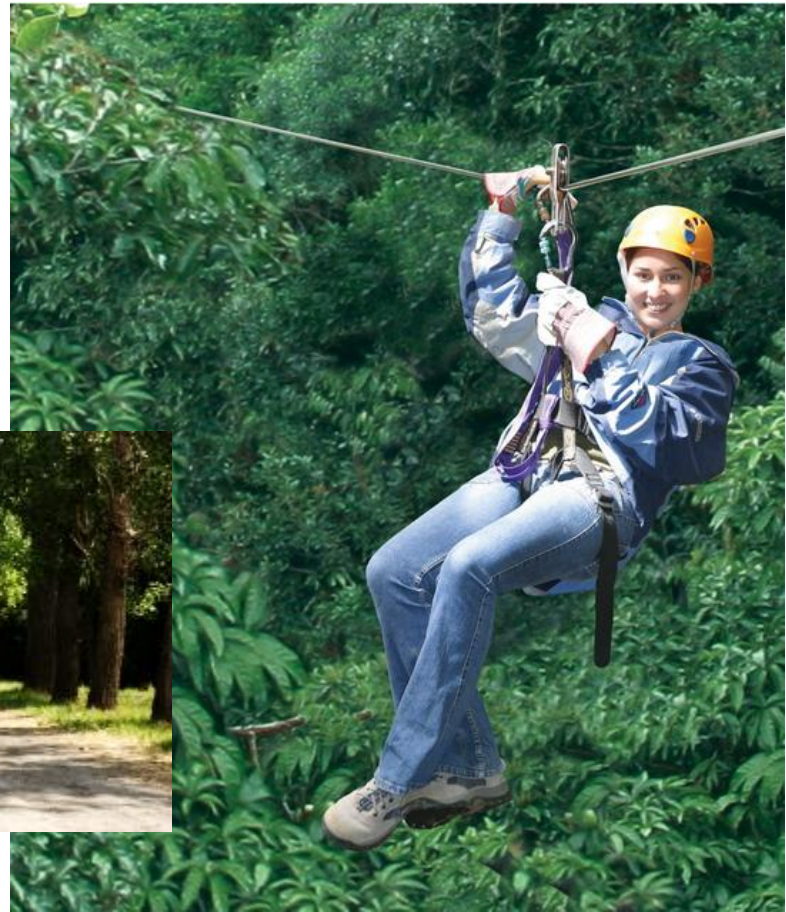








Established market



Demand side study

September 2011

EXISTING / CURRENT SIZE OF THE MARKET	DOMESTIC MARKET	INTERNATIONAL MARKET
	NUMBER	NUMBER
PERSONS WITH ACCESS NEEDS		
NUMBER OF INDIVIDUALS	333,109	120,138
NUMBER OF COMPANIONS / ASSISTANTS	166,555	60,069
NUMBER OF TRIPS	499,664	180,207
SPEND PER ANNUM (R)	1,299,125,100	2,342,686,320
ELDERLY		
NUMBER OF INDIVIDUALS	272,294	30,034
NUMBER OF COMPANIONS / ASSISTANTS	136,147	15,017
NUMBER OF TRIPS	408,441	45,052
SPEND PER ANNUM (R)	735,193,800	585,671,580
FAMILIES WITH SMALL CHILDREN		
NUMBER OF INDIVIDUAL FAMILIES	239,847	
NUMBER IN FAMILY GROUP	599,618	
NUMBER OF TRIPS	839,465	
SPEND PER ANNUM (R)	623,602,200	
TOTAL SPEND PER ANNUM OF ALL GROUPS	2,657,921,100	2,928,357,900
TOTAL SPEND OF DOMESTIC AND INTERNATIONAL ACCESSIBLE TOURISTS (R PA)	R5,586,279,000	

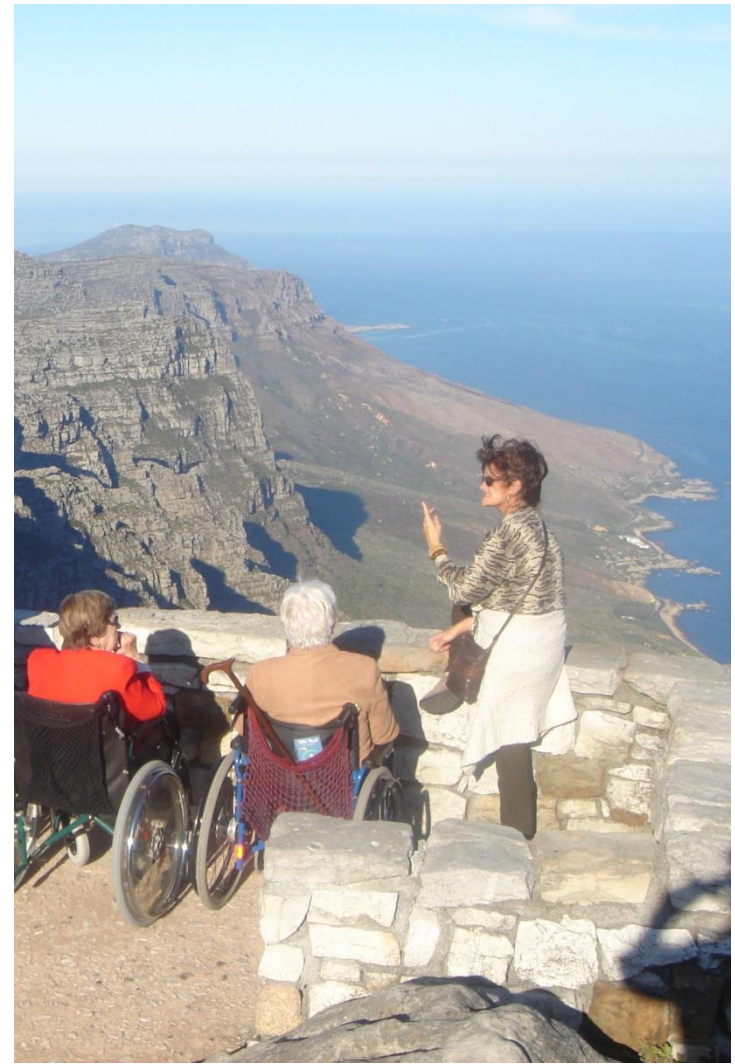


Achievements





Established UA



The system

UA GRADING



This plaque is the property of the Tourism Grading Council of South Africa



UA Grading levels

- Level 1** - *Requirements for UA compliance for the category have been achieved*
- Level 2** - *Requirements for UA compliance for the category have been achieved at a very good standard*
- Level 3** - *Requirements for UA compliance for the category have been achieved at an outstanding standard*



UA Grading application

- *UA Grading has been integrated with and forms part of the standard TGCSA grading criteria for all star grading categories of accommodation and MESE*
- *It is an assessment that is undertaken on all star grading at no extra charge to the establishment.*
- *The UA grading will in no way affect the standard quality and star grading assessment of the property*



UA Grading application

- *The cost of retrofitting to achieve UA Grading has very often been overstated*
- *UA Grading for Vision and Communication will generally have a lot less cost implications*
- *Dispensation can be applied for in terms of your UA Grading*
- *A technical manual will be provided on the TGCSA Website by middle of 2012*





Why ?

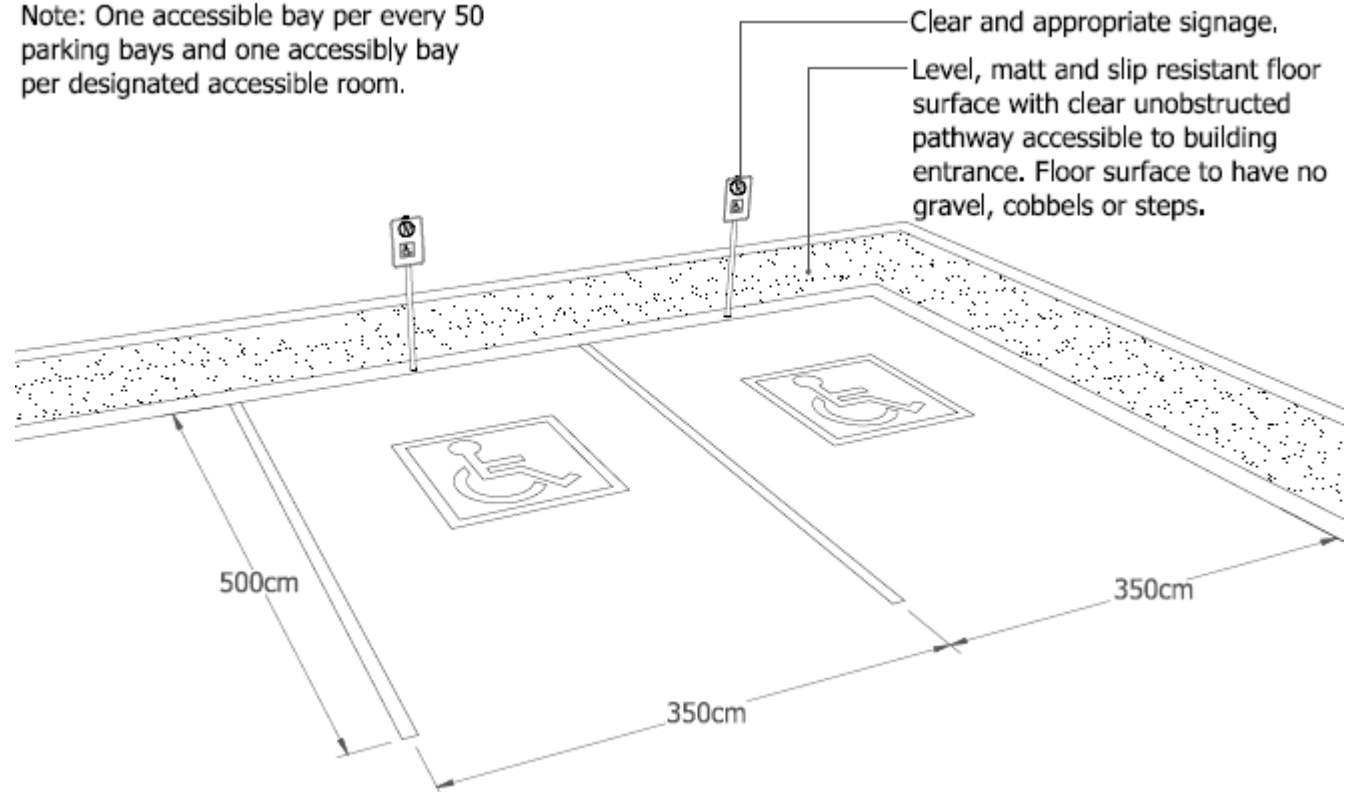


Simply Correct !

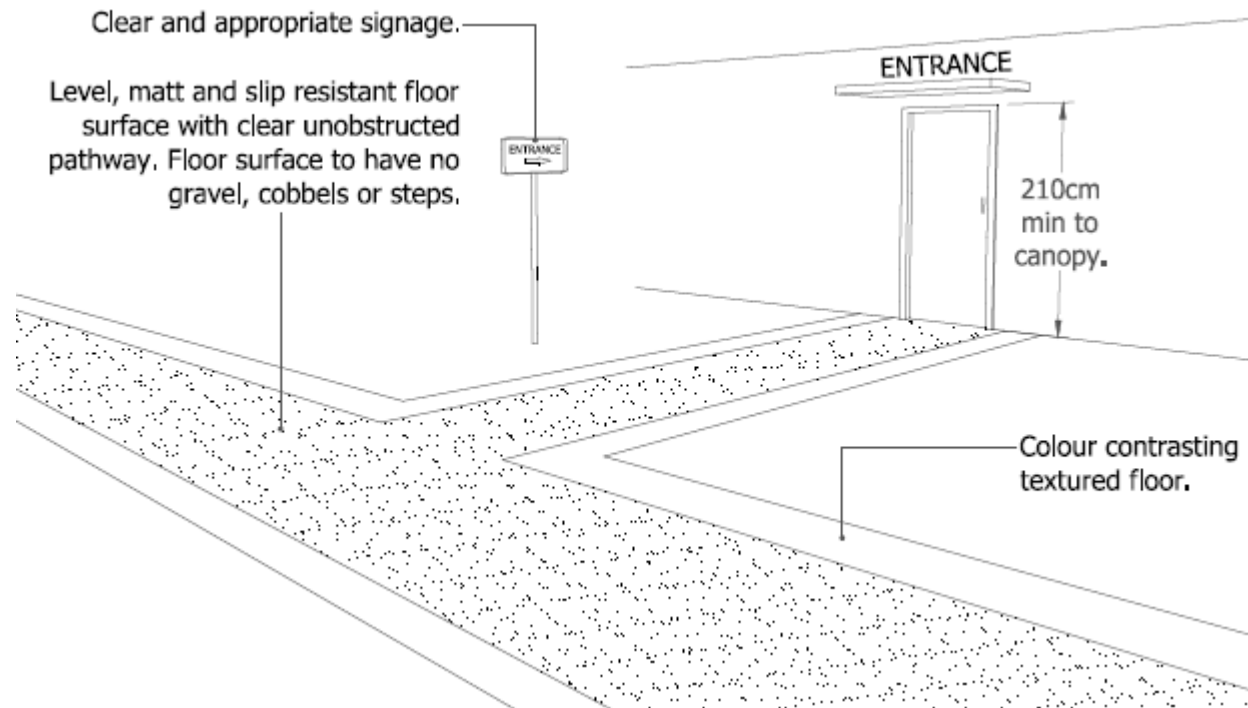


Simply Correct !

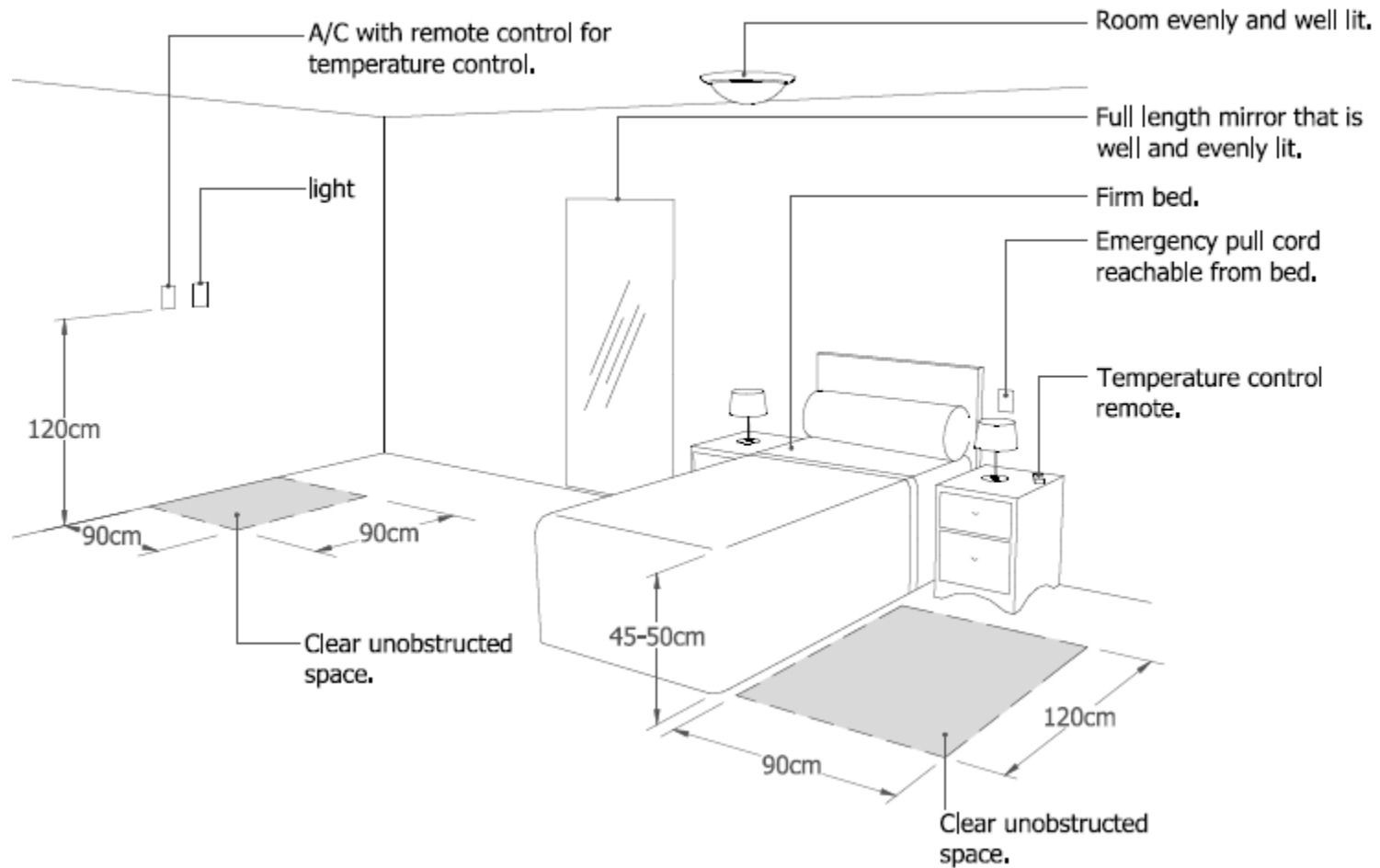
Note: One accessible bay per every 50 parking bays and one accessible bay per designated accessible room.



Simply Correct !



Simply Correct !



Questions

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